

Message Text

UNCLASSIFIED

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ACTION EUR-12

INFO OCT-01 ISO-00 AID-05 CEA-01 CIAE-00 COME-00 EB-07

FRB-01 INR-07 NSAE-00 EPG-02 SP-02 STR-04 TRSE-00

LAB-04 SIL-01 OMB-01 AGRE-00 /048 W

-----040334Z 056594 /63

R 031643Z JUN 77

FM AMEMBASSY BRUSSELS

TO SECSTATE WASHDC 0064

UNCLAS BRUSSELS 05664

USEC

E.O. 11652:N/A

TAGS: ETRD, BDIS, EEC

SUBJ: EC COMMISSION PROPOSAL ON UNIT PRICING

1. ON MAY 26 THE EC COMMISSION APPROVED AND FORWARDED TO THE COUNCIL OF MINISTERS A DRAFT DIRECTIVE ON UNIT PRICING OF FOODSTUFFS. THE PROPOSAL COVERS FOODSTUFFS IN BULK; PREPACKAGED IN VARYING QUANTITIES; AND PREPACKAGED IN PREDETERMINED QUANTITIES DESTINED FOR USE BY THE END CONSUMER. EXEMPTIONS ARE PROVIDED FOR PREPACKAGED PRODUCTS WHICH ARE ALREADY COVERED BY EC OR NATIONAL DIRECTIVES ON PACKAGE SIZES.

2. FOUR MEMBER STATES (FRG, FRANCE, UK AND BELGIUM) CURRENTLY HAVE NATIONAL REGULATIONS REGARDING UNIT PRICING BY WEIGHT AND VOLUME. LEGISLATION HAS BEEN INTRODUCED IN DENMARK AND THE NETHERLANDS TO MAKE UNIT PRICING COMPULSORY. THIS DIRECTIVE IS AIMED AT DEVELOPING A UNIFORM COMMUNITY POLICY ON UNIT PRICING WHICH WAS SET FORTH AS A GOAL OF THE COMMUNITY'S PROGRAM FOR CONSUMER PROTECTION AND INFORMATION.

3. THE PROPOSAL REQUIRES CLEAR MARKING OF UNIT PRICES BY MEANS OF SHELF LABELLING, WALL CHARTS OR POSTERS.

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CATALOGS AND ADVERTISING FLYERS MUST ALSO INCLUDE UNIT PRICE INFORMATION AS WELL AS ANY QUANTITY OR TIME LIMIT RESTRICTIONS ON SALES.

4. COMMISSION OFFICIALS INDICATE THAT OPPOSITION IS EXPECTED FROM UK AND IRELAND IN COUNCIL AND DO NOT ANTICIPATE SWIFT ADOPTION OF THE DIRECTIVE. DIRECTIVE

CALLS FOR COMPLIANCE BY MEMBER STATES WITHIN 18 MONTHS
OF ADOPTION.

5. COPIES OF DIRECTIVE BEING POUCHED TO E/CAC. HINTON

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: STANDARDS, PRICES, FOODS
Control Number: n/a
Copy: SINGLE
Sent Date: 03-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BRUSSE05664
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770199-0625
Format: TEL
From: BRUSSELS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770695/aaaadewww.tel
Line Count: 66
Litigation Code IDs:
Litigation Codes:
Litigation History:
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Message ID: 3f70c785-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 20-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2294539
Secure: OPEN
Status: NATIVE
Subject: EC COMMISSION PROPOSAL ON UNIT PRICING
TAGS: ETRD, BDIS, EPAP, EEC
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/3f70c785-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
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22 May 2009
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